

# The 21 Irrefutable Laws of Leadership

1. THE LAW OF THE LID  
Leadership Ability Determines a Person's Level of Effectiveness
2. THE LAW OF INFLUENCE  
The True Measure of Leadership Is Influence--Nothing More, Nothing Less
3. THE LAW OF PROCESS  
Leadership Develops Daily, Not in a Day
4. THE LAW OF NAVIGATION  
Anyone Can Steer the Ship, But It Takes a Leader to Chart the Course
5. THE LAW OF E. F. HUTTON  
When the Real Leader Speaks, People Listen
6. THE LAW OF SOLID GROUND  
Trust Is the Foundation of Leadership
7. THE LAW OF RESPECT  
People Naturally Follow Leaders Stronger Than Themselves
8. THE LAW OF INTUITION  
Leaders Evaluate Everything With a Leadership Bias
9. THE LAW OF MAGNETISM  
Who You Are Is Who You Attract
10. THE LAW OF CONNECTION  
Leaders Touch a Heart Before They Ask for a Hand
11. THE LAW OF THE INNER CIRCLE  
A Leader's Potential Is Determined By Those Closest to Him
12. THE LAW OF EMPOWERMENT  
Only Secure Leaders Give Power to Others
13. THE LAW OF REPRODUCTION  
It Takes a Leader to Raise Up a Leader
14. THE LAW OF BUY-IN  
People Buy Into the Leader, Then the Vision
15. THE LAW OF VICTORY  
Leaders Find a Way for the Team to Win
16. THE LAW OF THE BIG MO  
Momentum Is a Leader's Best Friend
17. THE LAW OF PRIORITIES  
Leaders Understand that Activity Is Not Necessarily Accomplishment
18. THE LAW OF SACRIFICE

A Leader Must Give Up to Go Up

19. THE LAW OF TIMING

When to Lead Is as Important as What to Do and Where to Go

20. THE LAW OF EXPLOSIVE GROWTH

To Add Growth, Lead Followers--To Multiply, Lead Leaders

21. THE LAW OF LEGACY

A Leader's Lasting Value Is Measured By Succession